

CITY OF MORROW, GEORGIA
MAYOR AND CITY COUNCIL MEMBERS

Mayor Jeffrey A. DeTar
Mayor Pro Tem Jeanell Bridges
Councilman Larry Ferguson
Councilwoman Renee S. Knight
Councilwoman Dorothy Dean

Special Called Meeting

Morrow, Georgia
Strategic Planning Session
July 14, 2018
Facilitator, Langford D. Holbrook, Institute of Government, UGA

Agenda

8:00 am

1. Individual goals for the session
 - *Each participant tells the group **what must happen for this to be a successful planning session.***
 - *Facilitator will record and post in the room to refer back to during the session.*
2. What is your vision for the future of the Morrow?
 - *Facilitated session to identify key words and concepts representing the group's future vision for the city.*
3. Current environment assessment
 - *Facilitated discussion to assess the current environment and future needs and trends in Morrow:*
 - ***What is working well?***
 - ***What needs improvement?***
 - ***What are current or future trends or needs the Council must be aware of as you plan?***
4. Identification of goals
 - *Given the vision, current environment, priorities and needs, what are the Mayor and Council's goals? What needs to be done over the next 18 months?*
 - *Prioritize top five if necessary*

12:00 pm Lunch

5. Identification of action strategies
 - *For each of the top five goals identify up to three specific action strategies necessary to fulfill the objective (where to get started). For each strategy identify the following:*
 - *Who is responsible*
 - *Timetable going forward*
 - *Budget and identification of funding sources if applicable*
 - *Identification of partners and their roles*
 - *Identification of obstacles and possible solutions*
 - *Next steps*
6. Wrap-up, questions and final thoughts

3:30pm Adjourn