



Date: 11/06/06

Current Geography Selection: (1 Selected) ZIP Codes (2006 Q3): 30260 Morrow

Your title for this geography: 30260 Report

Current Index Base: Entire US

Executive Demographic Summary Report

Population

The current year population in this selected geography is 26,711. The 2000 Census revealed a population of 23,266, and in 1990 it was 19,853 representing a 17.2% change. It is estimated that the population in this area will be 29,380 in 2011, representing a change of 10.0% from 2006. The current population is 48.5% male and 51.5% female. In 2006, the median age of the population in this area was 32.9, compared to the US median age which was 36.5. The population density in your area is 2,106.4 people per square mile.

Households

There are currently 9,385 households in this selected geography. The Census revealed household counts of 8,198 in 2000, up from 7,290 in 1990, representing a change of 12.5%. It is estimated that the number of households in this area will be 10,366 in 2011, representing a change of 10.5% from the current year. For the current year, the average household size in this area is 2.85 persons.

In 2006, the median number of years in residence in this geography's population is 3.62. The average household size in this geography was 2.81 people and the average family size was 3.71 people. The average number of vehicles per household in this geography was 1.9.

Income

In 2006, the median household income in this selected geography was \$45,583, compared to the US median which was \$48,271. The Census revealed median household incomes of \$40,920 in 2000 and \$35,306 in 1990 representing a change of 15.9%. It is estimated that the median household income in this area will be \$49,290 in 2011, which would represent a change of 8.1% from the current year.

In 2006, the per capita income in this area was \$18,727, compared to the \$US per capita, which was \$24,529. The 2006 average household income for this area was \$52,496, compared to the US average which was \$63,629.

Race & Ethnicity

In 2006, the racial makeup of this selected area was as follows: 39.9% White; 40.9% Black; 0.2% Native American; 11.7% Asian/Pacific Islander; and 4.6% Other. Compare these to the US racial makeup which was: 75.9% White, 12.1% Black, 0.7% Native American, 4.5% Asian/Pacific Islander and 4.5% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 10.0% of the current year population in this selected area. Compare this to the US makeup of 14.9%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 138.6% American Indian, Eskimo, Aleut Population; 342.1% Asian, Pacific Islander; 225.8% Black; 279.5% Hispanic Ethnicity; 550.6% Other; White -36.5%.

Housing

The median housing value in this area was \$69,497 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$87,941, which is a 26.5% change from 1990. In 1990, there were 4,357 owner occupied housing units in this area vs. 4,622 in 2000. Also in 1990, there were 2,932 renter occupied housing units in this area vs. 3,576 in 2000. The average rent in 1990 was \$463 vs. \$605 in 2000.

Employment

In 2006, there were 13,732 people over the age of 16 in the labor force in your geography. Of these 93.2% were employed, 6.2% were unemployed, 32.2% were not in the labor force and 0.4% were in the Armed Forces. In 1990, unemployment in this area was 5.6% and in 2000 it was 5.7%.

In 2006, there were 13,555 employees in this selected area (daytime population) and there were 1,085 establishments. For this area in 1990, 58.9% of employees were employed in white-collar occupations and 41.1% were employed in blue-collar occupations. In 2000, white collar workers made up 50.0% of the population, and those employed in blue collar occupations made up 50.0%. In 1990, the average time traveled to work was 15 minutes and in 2000 it was 23 minutes.

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.

Demographic data © 2006 by Experian/Applied Geographic Solutions.

Traffic Count data © 2006 by TeleAtlas. All rights reserved.

© 2006. DemographicsNow.com is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement