



Date: 11/13/06

Current Geography Selection: (4 Selected) 1,3,5,10 mile radii: Southlake Mall *

Lat: 33.574892 Long: -84.349080
 City: Morrow city Pop: 5,588
 County: Clayton County Pop: 277,256
 Zip: 30260 Pop: 27,070

Demographic Detail Summary Report

Population Demographics

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
Total Population	377,042		474,303		559,038		625,392		25.8%	11.9%
Population Density (Pop/Sq Mi)	1,200.2		1,509.8		1,779.5		1,990.7		25.8%	11.9%
Total Households	133,025		163,926		191,537		213,877		23.2%	11.7%

Population by Gender:

	1990		2000		2006		2011		1990 to 2000	2006 to 2011
Male	181,732	48.2%	229,004	48.3%	271,476	48.6%	304,752	48.7%	26.0%	12.3%
Female	195,310	51.8%	245,299	51.7%	287,562	51.4%	320,640	51.3%	25.6%	11.5%

Population by Race/Ethnicity

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
White	200,362	53.1%	157,014	33.1%	184,987	33.1%	218,441	34.9%	-21.6%	18.1%
Black	165,245	43.8%	279,819	59.0%	316,897	56.7%	331,199	53.0%	69.3%	4.5%
American Indian or Alaska Native	770	0.2%	1,246	0.3%	699	0.1%	424	0.1%	61.8%	-39.4%
Asian or Pacific Islander	7,321	1.9%	14,754	3.1%	24,320	4.4%	33,972	5.4%	101.5%	39.7%
Some Other Race	3,328	0.9%	13,368	2.8%	19,349	3.5%	25,474	4.1%	301.7%	31.7%
Two or More Races			8,102	1.7%	12,780	2.3%	15,864	2.5%		24.1%
Hispanic Ethnicity	7,351	2.0%	29,420	6.2%	47,938	8.6%	63,095	10.1%	300.2%	31.6%
Not Hispanic or Latino	369,689	98.1%	444,883	93.8%	511,100	91.4%	562,297	89.9%	20.3%	10.0%

Population by Age

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
0 to 4	31,921	8.5%	38,754	8.2%	48,285	8.6%	51,321	8.2%	21.4%	6.3%
5 to 14	59,859	15.9%	80,934	17.1%	91,196	16.3%	100,447	16.1%	35.2%	10.1%
15 to 19	29,399	7.8%	35,772	7.5%	42,757	7.7%	47,449	7.6%	21.7%	11.0%
20 to 24	30,899	8.2%	35,262	7.4%	39,037	7.0%	43,437	6.9%	14.1%	11.3%
25 to 34	73,707	19.5%	81,469	17.2%	82,746	14.8%	80,353	12.8%	10.5%	-2.9%
35 to 44	64,632	17.1%	79,179	16.7%	90,631	16.2%	96,167	15.4%	22.5%	6.1%
45 to 54	37,702	10.0%	61,030	12.9%	76,693	13.7%	90,737	14.5%	61.9%	18.3%
55 to 64	23,553	6.2%	31,644	6.7%	47,463	8.5%	62,536	10.0%	34.4%	31.8%
65 to 74	15,593	4.1%	17,571	3.7%	23,892	4.3%	32,630	5.2%	12.7%	36.6%
75 to 84	7,664	2.0%	9,707	2.0%	12,221	2.2%	15,347	2.5%	26.7%	25.6%
85+	2,107	0.6%	2,982	0.6%	4,118	0.7%	4,967	0.8%	41.5%	20.6%

Median Age:

	1990		2000		2006		2011		1990 to 2000	2006 to 2011
Total Population	30.0		30.7		32.3		33.8		2.5%	4.7%

Households by Income

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
\$0 - \$15,000	26,849	20.2%	21,653	13.2%	22,259	11.6%	23,089	10.8%	-19.4%	3.7%
\$15,000 - \$24,999	24,254	18.2%	21,941	13.4%	20,592	10.8%	20,261	9.5%	-9.5%	-1.6%
\$25,000 - \$34,999	24,201	18.2%	23,637	14.4%	24,738	12.9%	27,054	12.7%	-2.3%	9.4%
\$35,000 - \$49,999	27,865	20.9%	30,470	18.6%	32,216	16.8%	32,550	15.2%	9.3%	1.0%
\$50,000 - \$74,999	21,991	16.5%	35,681	21.8%	43,108	22.5%	46,372	21.7%	201.3%	7.6%
\$75,000 - \$99,999	5,478	4.1%	17,233	10.5%	24,043	12.6%	29,537	13.8%	214.6%	22.9%
\$100,000 - \$149,999	1,689	1.3%	9,824	6.0%	18,032	9.4%	24,870	11.6%	481.5%	37.9%
\$150,000 +	678	0.5%	3,488	2.1%	6,548	3.4%	10,145	4.7%	414.6%	54.9%
Average Hhld Income	\$35,628		\$50,334		\$55,940		\$60,281		41.3%	7.8%
Median Hhld Income	\$31,217		\$41,990		\$47,815		\$52,033		34.5%	8.8%
Per Capita Income	\$12,683		\$17,396		\$19,834		\$21,296		37.2%	7.4%

Employment and Business

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
Age 16 + Population	279,534		347,230		413,031		466,659		24.2%	13.0%
In Labor Force	203,746	72.9%	237,709	68.5%	281,592	68.2%	318,224	68.2%	16.7%	13.0%
Employed	188,320	92.4%	220,720	92.9%	262,657	93.3%	296,609	93.2%	17.2%	12.9%
Unemployed	13,559	6.7%	15,351	6.5%	16,710	5.9%	18,897	5.9%	13.2%	13.1%
In Armed Forces	1,860	0.7%	1,638	0.7%	2,224	0.5%	2,718	0.6%	-12.0%	22.2%
Not In Labor Force	75,788	27.1%	109,521	31.5%	129,215	31.3%	145,717	31.2%	44.5%	12.8%
Number of Employees (Daytime Pop)					195,639					
Number of Establishments					15,966					
Emp in Blue Collar Occupations			97,534	44.2%						
Emp in White Collar Occupations			123,186	55.8%						

Housing Units

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
Total Housing Units	148,105		172,777		213,347		246,769		16.7%	15.7%
Owner Occupied	76,209	51.5%	98,009	56.7%	115,535	54.2%	129,601	52.5%	28.6%	12.2%
Renter Occupied	56,817	38.4%	65,917	38.2%	76,002	35.6%	84,277	34.2%	16.0%	10.9%
Vacant	15,078	10.2%	8,851	5.1%	21,810	10.2%	32,891	13.3%	-41.3%	50.8%

Vehicles Available

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
Average Vehicles Per Hhld	1.70		1.60		1.80		2.10		-8.2%	17.2%
0 Vehicles Available	14,320	9.8%	16,204	9.9%	17,233	9.0%	16,866	7.9%	13.2%	-2.1%
1 Vehicle Available	42,935	29.5%	60,208	36.7%	74,040	38.7%	83,916	39.2%	40.2%	13.3%
2+ Vehicles Available	88,558	60.7%	87,514	53.4%	100,264	52.3%	113,095	52.9%	-1.2%	12.8%

Marital Status

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011

Age 15+ Population	285,254		354,616		419,558		473,624		24.3%	12.9%
Married, Spouse Present	145,132	50.9%	150,394	42.4%	181,609	43.3%	207,170	43.7%	3.6%	14.1%
Married, Spouse Absent	10,122	3.6%	24,897	7.0%	28,783	6.9%	32,047	6.8%	146.0%	11.3%
Divorced	31,454	11.0%	42,189	11.9%	49,851	11.9%	56,268	11.9%	34.1%	12.9%
Widowed	15,769	5.5%	17,352	4.9%	20,169	4.8%	22,502	4.8%	10.0%	11.6%
Never Married	82,791	29.0%	119,784	33.8%	139,147	33.2%	155,643	32.9%	44.7%	11.9%

Educational Attainment

	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
									1990 to 2000	2006 to 2011
Age 25+ Population	224,957		283,581		337,764		382,153		26.1%	13.1%
Grade K - 8	17,983	8.0%	13,730	4.8%	18,421	5.5%	18,535	4.9%	-23.7%	0.6%
Grade 9 - 12	39,049	17.4%	40,991	14.5%	34,344	10.2%	30,083	7.9%	5.0%	-12.4%
High School Graduate	76,123	33.8%	88,945	31.4%	115,326	34.1%	136,791	35.8%	16.8%	18.6%
Some College, No Degree	46,258	20.6%	69,780	24.6%	71,937	21.3%	73,042	19.1%	50.8%	1.5%
Associates Degree	13,015	5.8%	16,485	5.8%	20,306	6.0%	23,368	6.1%	26.7%	15.1%
Bachelor's Degree	22,863	10.2%	35,308	12.5%	57,698	17.1%	76,379	20.0%	54.4%	32.4%
Graduate Degree	9,663	4.3%	14,248	5.0%	19,731	5.8%	23,955	6.3%	47.4%	21.4%
No Schooling Completed			4,094	1.4%						

* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year 2006, 5 year projected data is for the year 2011. More About Our Data.
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